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ACE's Annual Speed Coaching Event for Small-Business Owners Set for Aug. 25

ATLANTA, GA (July 14, 2022) – Metro Atlanta entrepreneurs will get a chance to speed up their business acumen by attending the ACE | Access to Capital for Entrepreneurs Annual Speed Coaching Event set for Thursday, Aug. 25, 2022. Nearly 40 business and financial experts from the Atlanta area have volunteered to be coaches and offer their experience and insights to small-business owners looking for guidance. The event will be held at Le Meridien Atlanta Perimeter Grand Salon, 111 Perimeter Center West, Atlanta, GA 30346, from 5:30 p.m. to 8:30 p.m.

Speed coaching takes its name and structure from the traditional speed dating concept and adds an entrepreneurial twist. This fun, high-energy and informative evening is a one-of-a-kind interactive event in the Atlanta area. Speed coaching enables each registered business owner to meet one-on-one with at least three successful business leaders and expert coaches in 30-minute increments to discuss strategies and solutions for their businesses.

Intended for both seasoned and startup small-business owners, the event's coaching topics will include financial readiness, business operations, marketing, sources of funding, sales strategy, startups and financial growth, as well as contracting and certification for women and minorities.

To register and participate as a small-business owner, go to <https://aceloans.org/ace-speed-coaching-event/> or call 678-335-5600, ext. 3. Or, for more information, email acewbc@aceloans.org. General registration, open until August 5th, is \$35 (limited availability). Late registration, between Aug. 6 and Aug. 18, is \$45. Space is limited, and preregistration is required. No walk-ins. Heavy hors d'oeuvres will be served.

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About Access to Capital for Entrepreneurs Inc. (ACE)

ACE is a 501(c)(3) nonprofit and Community Development Financial Institution (CDFI) that provides loans and business development resources to help its borrowers create and grow sustainable businesses. ACE is the resource of choice for those who are typically not financed fully by traditional lenders. Since 2000, ACE has loaned more than \$130 million to 2,000+ entrepreneurs, who have created or saved more than 14,000 jobs in Georgia. With a focus on underserved people and places, ACE connects small businesses owned by women, people of color and low to moderate income entrepreneurs in metro Atlanta and North Georgia with capital and coaching to sustain their businesses, retain their employees, and thereby support their local communities. ACE is supported by grants and other forms of funding from banks, foundations, government entities and corporations to assist in its mission to help underserved business owners. For more information, visit <https://aceloans.org/>.

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