

ACE SPRING 2025
MARKETING

INTERNSHIP PROGRAM

APPLY TODAY!

ACE offers short term semester and summer internships for current students and recent college graduates to provide invaluable hands-on experience in marketing and communications. Interns will assist with nonprofit marketing strategy, content creation and production, digital marketing, social media, research and analytics, and event coordination.

Our internships are paid and very competitive. College credit can also be earned through ACE internships as applicable.

For details or to apply, send resume + cover letter to communications@aceloans.org.



aceloans.org



LEARN MORE & CONTACT

ACE | Access to Capital for Entrepreneurs Marketing Dept. communications@aceloans.org • hr@aceloans.org



ACE 2025 Marketing Internship

We are seeking an intern to assist with execution of ACE's marketing strategy and to support ACE's loan generation, expansion plans, partnerships, and events.

Objective: Working closely with ACE's Marketing & Communications Specialist and Marketing Assistant, the selected candidate will assist in the development and execution of a comprehensive communications plan including social media, e-newsletters, and content creation, focused on raising ACE's brand awareness among partnering organizations, local businesses, and targeted communities.

Tasks:

- Execute social media plan using platforms including Facebook, LinkedIn, IG, YouTube
- Draft and publish client stories as needed
- Develop content for quarterly e-newsletter for ACE
- Execute communications plan to support special events as needed

Qualifications: Seeking a senior marketing or communications major or recent graduate with an interest in nonprofits, financial services, or entrepreneurship. Comprehensive proficiency with word processing and database management preferred. Experience working in online communications tools including Word Press, Canva, Adobe Suite, and top social media platforms also preferred. Comfortable developing creative content for client stories, press releases, newsletters, and emails. Strong verbal and written communication skills a must. Writing samples a plus. Should be a self-starter who works well independently with minimal supervision. Fluency in Spanish also a plus.

Supervisor: Nancy Howard, Marketing & Communications Specialist

Timeframe: Spring, 2025. Start date no later than February 15.

Hours: Average 12 hours weekly

Office Location: Hybrid: Telework and RICE Center, 504 Fair St SW, Atlanta, GA 30313

Benefits: This internship is paid via stipend with reimbursement of approved mileage/travel expenses for events. For currently enrolled college students, school credit can be earned through internships as applicable

How to Apply: Submit resume electronically to <u>communications@aceloans.org</u> with "Marketing Intern" in the subject line, along with cover letter. No phone calls please.

ACE | Access to Capital for Entrepreneurs Inc. is a 501(c)(3) nonprofit and Community Development Financial Institution (CDFI) that provides loans and business development resources to help its borrowers create and grow sustainable businesses. ACE is the resource of choice for those who are typically not financed fully by traditional lenders. With a focus on underserved people and places, ACE connects small businesses owned by women, people of color and low to moderate income entrepreneurs in metro Atlanta and North Georgia with capital and coaching to sustain their businesses, retain their employees, and thereby support their local communities. ACE is supported by grants and other forms of funding from banks, foundations, government entities and corporations to assist in its mission to help underserved business owners.

