# COMPANY NAME INSERT LOGO

## COMPANY MISSION

*Two Sentences*

## COMPANY DESCRIPTION

*Information about the company, how did it start?*

## COMPANY’S CORE COMPETENCIES

*List in bullet points:*

## TARGET AUDIENCE

*Who are you marketing your services toward and how?*

## COMPETITIVE DIFFERENTIATION

*Identify what makes you different from your competitors.*

## RISK / OPPORTUNITY

*List any challenges or opportunities you are trying to solve.*

## OPPORTUNITIES FOR INVESTMENT/PARTNERSHIP

*Are you working with any other organizations to expand operations that resulted in the need for additional capital?*