

Championing Women in Business!



The mission of ACE Women's Business Center (ACE WBC) is to empower women, minorities, and low-to-moderate income entrepreneurs through financial education and training.

ACE WOMEN'S BUSINESS CENTER SERVICES

ACE Women's Business Center (WBC) provides a comprehensive range of services for women entrepreneurs at all stages of planning, implementation, and growth. We recognize the challenges entrepreneurs face, and we have the knowledge and experience to provide the training and support women-owned small businesses need to be successful.

Our services are available in both English and Spanish.

**Contact your
ACE WBC
Team to get
started!**



U.S. Small Business
Administration

ACE WBC is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.
All SBA programs and services are provided on a nondiscriminatory basis | Reasonable accommodations will be made if requested at least two weeks in advance |
Contact acewbc@acelcans.org for accommodations.

Click on the title of each section for additional information

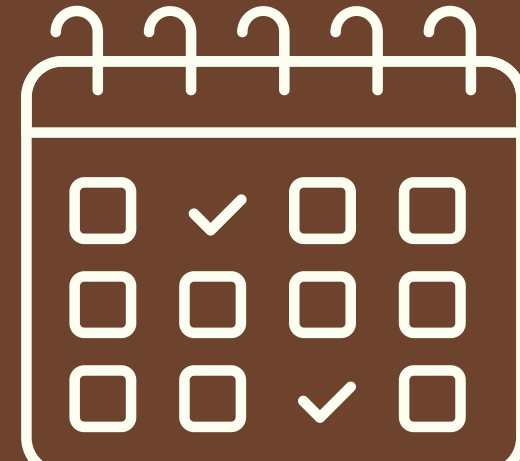


Join our Business Community [HERE](#) or Scan the QR Code!

Our office is only open on Tuesdays and Thursdays. The rest of the days we are offering our services virtually.

CALENDAR OF EVENTS

Explore our events calendar for upcoming training sessions. We trust you will discover topics that enhance your business acumen or provide you with new skills that you can use right away. Simply log in to access our Calendar of Events and explore the services tailored for small businesses.



GET LOAN READY



ACE serves as a lending institution. Currently we are only lending to businesses that have been operating for a minimum of 2 years. We invite you to participate in our monthly Small Business Access to Capital Webinar, held every last Wednesday of the month at 3:00 PM (click on the calendar of events to register). During the webinar, a loan officer will delve into our loan qualifications, loan products, and discuss the organizations providing funds to startups. Explore our "Get Loan Ready" page to get loan ready, you will find valuable information, videos, financial templates, and links to resources to help you get ready for the lending process.

LOAN PRODUCTS

ACE is an SBA Microloan Intermediary, a USDA intermediary lender and Certified Community Development Financial Institution (CDFI). ACE provides microloans starting at \$15,000 up to \$50,000 and Commercial Loans starting at \$50,000 up to \$1M. Each application will be considered on a one-on-one basis. This section will take you to the page of ACE's loan products.



BUSINESS PLAN



DreamBuilder is our online Business Education Platform available 24/7 in English and Spanish. DreamBuilder is for individuals who want to start a business or expand one. As you complete each course, you will be asked to answer questions about your business, and at the completion of all 13 courses, you will be able to download a draft of your business plan with the answers that you previously provided for each question. Once you have downloaded the draft, you can email it to us for review and you will be able to schedule a one-on-one coaching session with our business coach who will provide you feedback about the plan.

(We recommend that you use Chrome at the internet browser)

ON-DEMAND BUSINESS WEBINARS

Explore our archive of educational webinars covering a variety of topics designed to enhance your business growth. Our past sessions include the Sales Fundamental Series, Two Critical Elements of a Small Business: Credit & Business Plan, Business Plan Financials, Minority Business Enterprise Certification, Cash Flow Management, Strategic Planning for Sustained Success, QuickBooks Online, Legal Basics for Start-Ups and many others.



ACE BUSINESS RESOURCE LIBRARY



In our library you will discover a curated collection of top-notch business reads. These suggestions are designed to serve as a valuable knowledge hub for our thriving business community. Explore the wealth of insights and expertise within these pages, tailored to inspire and empower you on your entrepreneurial journey.

BUSINESS START-UP RESOURCE HUB

Starting a business takes several steps and it involves careful planning, financial decision-making, and various legal activities. Our resource hub equips you with the necessary tools, guides, templates, and resources for initiating a business venture.



CERTIFICATIONS & PROCUREMENT



Are you ready to get certified and do business with the federal or state government and the private sector? Explore various certification types, guides, videos, application portals, templates, resource partners, and additional resources. It's time to initiate the process!

MARKETING RESOURCES

We have compiled a selected list of resources for marketing research and strategy to support the development of an effective marketing strategy for your business. On this section you will find marketing research resources, SWOT analysis, business model canva and various tools to help market your businesses.



SBA'S ASCENT PLATFORM

SBA's Ascent is an interactive digital platform packed with resources that women business owners need to set, and achieve their business goals. Ascent is designed for the "missing middle" – growth-oriented women entrepreneurs who are beyond the start-up phase and already generating revenue yet looking to grow and scale.

ONE-ON-ONE COACHING

We value building ongoing relationships with our clients. Therefore, prospective or new clients must attend at least one of our webinars or trainings before scheduling a FREE One-on-One coaching session. The coaching session will last 45 minutes, and can be arranged to discuss a specific topic in-depth, at a time that's convenient to the client.



CONNECTING CLIENTS TO RESOURCES

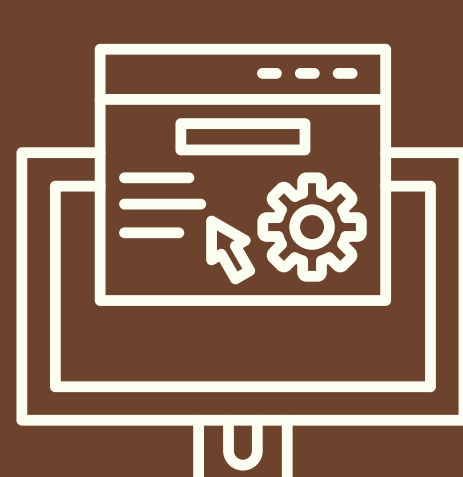
As part of our community outreach, we partner with organizations in the Metro Atlanta area who support small business owners. If we can't help you with the assistance you are seeking, we will do our best to refer you to one of our partners. Please send us an email, if you want to be connected to one of our partners or are interested in hiring an expert in any of these fields: CPA, Attorney, Marketing Expert, Digital Media, Technology, Certifications, Insurance, Bookkeeping and more.

INITIATE FREE PLATFORM

Initiate Powered by ACE is a FREE online platform, comprehensive and self-directed training program that offers a blended learning approach with powerful videos, case studies, online cash management, and an expansive library on business-related topics to help business owners build capacity and acumen. ACE offers free access to this online platform to all our clients. Create an account at no cost!

Select: Access to Capital for Entrepreneurs

For Advisor Select: Women's Business Center-ATL



CYBERSECURITY ESSENTIALS



In today's digital age, safeguarding your business against cyber threats is not just a necessity but a critical component of your overall strategy. We provide a toolkit of resources to expand your knowledge on cybersecurity, complete with helpful links and information.

DIRECTORY OF WOMEN RESOURCES ORGANIZATIONS

Whether you're looking to network, seek mentorship, stay informed with industry trends, or find inspiration from successful women leaders, these organizations and publications are here to support you every step of the way.



Be sure to connect with us on social media for updates on ACE WBC events and news, relevant topics for business owners, upcoming events from partner organizations, and any valuable information for entrepreneurs. Don't miss out—subscribe to our monthly newsletter [HERE!](#)

